() ICICI PRUDENTIAL MUTUAL FUND TARAKKI KAREIN!

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Notice to the Investors/Unit holders of ICICI Prudential Equity Income Fund and ICICI Prudential Interval Fund II - Quarterly Interval Plan D (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that December 30, 2015 has been approved as the record date for declaration of dividend under the dividend options under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on December 30, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below. For ICICI Prudential Interval Fund II - Quarterly Interval Plan D (IF II - QIP D) provision (i) and (ii) will be applicable, for payment of dividend under the schemes.

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on December 23, 2015 (₹ Per unit)
ICICI Prudential Equity Income Fund		
Regular Plan - Monthly Dividend	0.04	10.11
Direct Plan - Monthly Dividend	0.04	10.20
ICICI Prudential Interval Fund II - Quarterly Interval Plan D # @		
Retail Dividend	0.1572	10.2323
Regular Plan - Dividend	0.1560	10.1563

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

0.1566

0.1567

10.1569

10.1568

The Specified Transaction Period (STP) of the Scheme is December 29, 2015 to December 30, 2015. Since the record date for declaring dividend and STP date under IF II - QIP D coincides, the following will be applicable:

- (i) In respect of valid purchase/switch-in applications received till 3.00 p.m. on December 30, 2015, the ex-dividend NAV* of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- (ii) In respect of valid redemptions/switch-out requests received till 3.00 p.m. on December 30, 2015, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

* In respect of applications for an amount equal to or more than $\gtrless 2$ lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend option of the Schemes on December 30, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Date : December 24, 2015

Direct Plan - Dividend

Direct Plan - Quarterly Dividend Payout

Sd/-

No. 018/12/2015

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com Mutual Fund investments are subject to market risks, read all scheme related documents carefully.